

DBA EVENT



Join the Doctorate Business Administration Community



GRENOBLE, FRANCE, OCTOBER 2ND-3RD, 2024

The Doctorate Business Administration (DBA) of Grenoble IAE - INP, UGA is an executive international programme available for managers since 2018.

Grenoble IAE - INP, UGA invites you to join the "DBA event", a two-day special event gathering to strengthen our DBA community. The event will unite DBA students, graduates, and thesis directors.

PROGRAMME DAY 1:

Wednesday, October 2nd

- 9 - 9.30 am Welcome-coffee
- 9.30 - 10.15 am General overview of the DBA experience and community
- 10.30 - 12.30 am DBA defense of Mrs. YE Feng (Entrepreneurship) and of M. HUI Hongye (Human Resource Management)
- 12.30 - 2 pm Lunch
- 2 - 3.30 pm Lecture from Pr. Jean-Fabrice Lebraty, iae and University Lyon 3.
«How to write a successful DBA thesis?»
- 4 - 6 pm Workshop 'my DBA experience' : sharing practices and testimonies

PROGRAMME DAY 2:

Thursday, October 3rd

- 9 - 12 am Pitches of current DBA thesis students
- 12 - 2 pm Lunch
- 2 - 5.30 pm New research projects defense from Switzerland and China
- 5.30 - 6.30 pm Graduation Ceremony
- 6.30 pm Cocktail

For more information :

offshore-programs@grenoble-iae.fr